

*We had a wonderful day, but the evening was awful.
We had a nice day, but unfortunately, a miserable night.
We had a fantastic day, but the night was horrendous.
It was a great day, but, however, was quite dreadful.
It was the greatest day, but, unfortunately, for the evening.
It was the best of days, and the worst of the same time...
It was the best of times, it was the worst of times.*

FictionFixer

The Future of Fiction Editing

FictionFixer™ tracks and analyzes more than 250 characteristics of current bestselling novels. The software combines this data with a consensus of expert advice and opinion to define a model representing what the public expects from such books. **FictionFixer** matches every corresponding aspect of your manuscript to the current model, a specific work, or both.

Some would say that you are either born an author or you're not. At **FictionFixer**, we believe that anyone has the potential to become a bestselling fiction writer with the right know-how, and that's exactly what we provide. We take your work of fiction (50,000 words or more works best) and analyze its content. Then, we suggest changes based on our software's comparison of your work to the elements that have made the last twenty years of bestsellers successful.

This service is truly revolutionary. We have been able to analyze hundreds of titles in the greatest of detail in order to find patterns of what really works for the bestsellers on the New York Times Bestseller List, sometimes simply referred to as the "list."

You may think we are offering a formula for writing, but this is not the case. We offer services that, through years of research and analysis, can pinpoint exact, tailored changes that need to be made to your content in order to give it the appeal and elements of a bestseller on the market today.

FictionFixer is an after-writing analytical tool, intended for use after your first draft has been completed and right before you start revising and editing.

It is not recommended as a pre-writing formula or "recipe" for writers. We offer real solutions to the real problems; your work is good, but you need to take it to that next level. With our advanced technology, we can help your novel to be the success it deserves to be.

The Market Determines What Sells

The market determines what sells. What people buy is what you need to be writing if you want to write a bestseller. Period. The success of your novel involves a number of factors including characters, readability, sensory triggers and structure. We will analyze one or all of these areas for you and offer ways to adapt your writing to create a perfect work of fiction, drastically improving your chances of making the bestseller list.

Improving your writing takes practice, patience, and expert consultation. **FictionFixer** services offer professional, comprehensive analysis of your novel to improve the style and content so that is more viable and sellable. We know the exact elements that have made the last twenty years of "list" bestsellers (the New York Times Bestseller List, that is) profitable and have developed software that can compare the elements of your book with what works for the pros.



Example One: Sensory Triggers

Writing teachers often say to “involve the senses,” to make the reader see, hear, touch, taste, and smell what you are writing. But to what degree does that happen in true bestsellers? How

often do bestselling authors use sensory triggers? There are at least 5,000 sense-triggering words in the English language. For example, reading the words “bitter” or “sweet” triggers a visceral sensory reaction. Do you really need more sensory triggers... or less? This is just one example of features tracked by FictionFixer.

FictionFixer isn't limited to sensory triggers; it reports on character functions, initial appearances, number of mentions, first-person dialogs per character and character type, frequency of sentences commencing with character names and their dreaded pairing with “was” and “had.” And that's just with regard to characters.

FictionFixer detects modifiers to avoid, problem words and phrases, redundancies, discouraged sentence starters, passive constructions, introductory verbal phrases, similes, clichés, adverb usage, pronoun usage, and much more — 9,000 aspects of more than 250 characteristics in total.

Finally, *FictionFixer* examines 100 paragraph characteristics contributing to the rhythm and flow of the story. From this, the software identifies patterns and progressions, both recurrent and unique.

Novel ID Prize – 2005



We have prepared a sample *FictionFixer* novel evaluation of a bestselling novel written within the past fifty years. This

40-page evaluation omits the novel title and character names, referring to characters generically: protagonist, antagonist, love interest, confidant, foil, helper, mentor, etc.

To win a prize in the *Bestselling Novel Identification Contest*, you must supply the title and author of the novel evaluated in the sample report. The *Novel ID Contest* will award one grand-prize valued at \$2,500, and ten runners up, each valued at \$49.95. You may find that when you examine the sample evaluation, the book comes to mind immediately.

Sample Prices

Trial Evaluations	
Characters	\$49.95
Surface	\$49.95
Attributions	\$49.95
Proportions	\$49.95
Readability	\$49.95
Starters	\$49.95
Vocabulary	\$49.95
Structure	\$49.95
Flow	\$49.95
Senses	\$49.95
Complete Evaluations	
Your manuscript compared to the current bestselling aggregate model or one bestseller	\$379.95
Many other evaluation options are available. A complete price list is posted at FictionFixer.com	

Download an Analysis

If you're still not convinced, we'll let you download a sample analysis—a 40-page evaluation—to see what kind of services you will receive for your money. Our software and evaluation services are unmatched in the market. Really, our services are revolutionary—your ability to sell will dramatically increase and the chance for publishing your novel will grow exponentially.

We utilize one-of-a-kind research and science to analyze and evaluate your work in ways no other company or publisher can. The benefits of our evaluations are invaluable to both editors and publishers. If you want to create a solid novel with realistic bestselling potential, you can't afford not to use us. Our software tracks characteristics that no other analytical programs track, and will help you create the novel you've always dreamt of writing.